

Wines

CNBC World film Delicata wine festival

Bill Hermitage

A film crew for CNBC World earlier this week filmed the Delicata Classic Wine Festival and took footage of the Delicata winery.

The film crew, who arrived on the Holland America cruise liner, were filming a new wine, food and travel series for the Wine Portfolio programme presented by Jody Ness. The programme which will be aired on CNBC world four times a week later in the year, is watched by over 88 million viewers in the US and 330 million people worldwide.

Mr Ness, together with Kevin Fox, president and CEO of Re:Source Media inc and John Primeau, the PR manager of Holland America Line, were welcomed to the wine festival on Sunday night by Michael Delicata who had coordinated the visit.

The guests tried several DOK quality wines in the Delicata hospitality area before filming all aspects of the festival, including the live entertainment by Steve Cole and George "Puse" Curmi and band; cooking of Maltese rabbit plus other sumptuous dishes; fine dining at the Saluting Battery; plus, of course, thousands of people simply enjoying themselves with glasses of good Maltese wine.



NBC World TV presenter Jody Ness and Kevin Fox filming at the Delicata winery.

This year's Delicata wine festival, which broke all previous attendance records on all four nights of the event, was highly praised by the CNBC news team who stated that they had been caught totally by surprise, both by the quality of the Delicata wines and the atmosphere of the festival itself. As for the venue, they were stunned, not only by the gardens themselves, which were lit up by Delicata especially for the event, but by the

brehtaking views across Grand Harbour and the floodlit Three Cities. They also commented on what a great showcase the festival is for Maltese wines and how unique and impressive such an event is, especially being that it is all organised by one single producer at such an exclusive venue.

The following morning, as the cruise liner left for Gozo, the wine team visited the Delicata winery at the Paola waterfront. Unfortunately

the team had to catch the ship in Gozo before it left for Naples, literally just a couple of hours before the first grapes from the 2010 harvest arrived for pressing. However, I did manage to explain the process in full to Mr Ness and his crew as all the equipment was laid out. We worked our way through the grape receiving area and Delicata's new fermentation hall before tasting wines from both tank and French oak barrique.

Mr Ness was particularly interested in the wines made from Malta's two indigenous grape varieties and particularly liked the Girgentina and Gellewza Frizzantes. He also passed very favourable comments on other wines made from the international varieties such as the two IGT Maltese Islands Maltese Falcon red and Pjazza Regina red as well as the three DOK Malta Medina Vermentino Zibibbo and the barrel-matured Gran Cavalier Merlot and Syrah wines.

CNBC (officially the Consumer News and Business Channel until 1991) is a satellite and cable television business news channel in the US, owned and operated by NBC Universal. The network and its international spinoffs cover business headlines and provide live coverage of financial markets. The combined reach of CNBC and its siblings is 390 million viewers around the world. In 2007, the network was ranked as the 19th most valuable cable channel in the US, worth roughly \$4 billion. Its headquarters are in Englewood Cliffs, New Jersey.

CNBC is the only NBC network whose abbreviation, while containing NBC, stands for another name: the Consumer News and Business Channel. The moniker was simply shortened to CNBC when the former title was dropped.

DELICATA

WINE NADUR, GOZO

3, 4 & 5 SEPTEMBER

FESTIVAL

2010

3 WEEKS TO GO!

- FREE WINE, ONCE YOU HAVE PURCHASED A SOUVENIR GLASS FOR €10.00
- FOOD STALLS WITH INTERNATIONAL & MALTESE CUISINE
- OVER 24 D.O.K. AND I.G.T. QUALITY WINES OF MALTA & GOZO TO CHOOSE FROM
- LIVE ENTERTAINMENT EVERY NIGHT
- OPEN FROM 7.00PM - GLASSES SOLD UNTIL 11.00PM. LAST WINE POURED 11.30PM. FESTIVAL STOPS AT MIDNIGHT
- A SHUTTLE SERVICE WILL BE AVAILABLE BETWEEN MGARR HARBOUR AND NADUR THROUGHOUT THE THREE EVENINGS OF THE FESTIVAL FOR €2.00
- NO GLASSES OR ALCOHOL WILL BE SERVED TO ANYONE UNDER THE AGE OF 17

delicata.com

The Greatest Wine Event on the Maltese Islands is Back

HAVE A CRUSH ON:

Tuesdays 17th, 24th and 31st August 2010

If you would like to join 'The Press Gang' for the pressing of this year's wine grapes at the Delicata winery and get a detailed explanation of how it's done by the professionals, call Lisa Tonna on 2182 8199 or email on ltonna@delicata.com and asked to be added to the list of visitors attending. The number of people who can be accommodated at each pressing (09.30) is limited and therefore entry will be strictly by reservation only.

Please call now to avoid disappointment!

delicata.com

FOOD & WINE

FRIDAY NIGHT IN MARSAXLOKK

Dine at any of the participating restaurants below on **FRIDAY 20TH AUGUST** and for every bottle of Delicata wine you and your fellow diners drink you will **GET A COMPLIMENTARY BOTTLE OF PJAZZA REGINA TO TAKE HOME ABSOLUTELY FREE!**

Simply order any Delicata wine with your meal in any of the participating restaurants below and then present your receipt at the Delicata wine stand outside and you will get your free bottle to take home.

- AQUA PAZZA RESTAURANT 2165 1190
- CAFÉ DU PARIS 2165 0652
- CARUBIA RESTAURANT 2165 8728
- DUNCAN RESTAURANT 2165 7212
- GENTE DI MARE 2746 8775
- IL-BUKKETT RESTAURANT 2165 1819
- IL-QROLLA KIOSK 2765 3758
- IR- RIZZU RESTAURANT 2165 1569 / 2165 0492
- IS-SAJJIED RESTAURANT 2165 2549
- IX-KLUKKAJR RESTAURANT 2165 2109 / 7965 3592
- LA CAPANNA RESTAURANT 2165 7755
- LA RUELE 2165 3664
- MATTHEWS RESTAURANT 2165 3714
- MARSAXLOKK AQUATIC 9926 5122
- MLP CLUB 2165 1184
- MR FITZ 2165 2123
- PISCES RESTAURANT 2165 4956
- RON'S RESTAURANT 2165 9382 / 9947 1223
- SOUTH EAST CAFÉ 2165 4114
- SOUTH PORT VILLA 2701 2600
- TA PEPPIE RESTAURANT 2765 0661 / 7994 8993
- TA VICTOR MALTESE CUISINE 2164 1033

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